

**VILLAGE OF THIENSVILLE  
COMMITTEE OF THE WHOLE  
MINUTES**

**DATE: Monday, May 6, 2013**

**LOCATION: 250 Elm Street  
Thiensville, WI**

**TIME: 6:00PM**

**I. CALL TO ORDER**

President Mobley called the meeting to order at 6:00 PM.

**II. ROLL CALL**

|                |                                                               |                   |
|----------------|---------------------------------------------------------------|-------------------|
| President:     | Van Mobley                                                    |                   |
| Trustees:      | Kim Beck (excused)                                            | Kenneth Kucharski |
|                | Ronald Heinritz                                               | David Lange       |
|                | Rob Holyoke                                                   | John Treffert     |
| Administrator: | Dianne Robertson                                              |                   |
| Staff:         | Director of Public Works Andy LaFond, Fire Chief Brian Reiels |                   |
|                | Police Chief Scott Nicholson                                  |                   |

**III. BUSINESS**

**A.** Review Capital Expenditures List

**B.** Review and recommendation regarding Resolution No. 2013-09 for Outdoor Recreation Aids (Stewardship Grant Application)

The Village applied for this grant to renovate the park bathrooms and also install a pier. The total amount of the project is \$411,000. The grant would fund 50% of the cost. This resolution states that if the Village is successful in obtaining the grant then the Village would fund the remaining 50%.

**MOTION** by Trustee Holyoke, **SECONDED** by Trustee Kucharski to recommend to the Board approval of Resolution No. 2013-09 for Outdoor Recreation Aids (Stewardship Grant Application). **MOTION CARRIED UNANIMOUSLY.**

**C.** Review and recommendation of new Fire Department member applicants  
1. Caitlin E. Watson

**MOTION** by Trustee Holyoke, **SECONDED** by Trustee Lange to recommend to the Board approval of a new Fire Department member Caitlin E. Watson. **MOTION CARRIED UNANIMOUSLY.**

**D.** Review and recommendation regarding temporary beverage operator's licenses  
Thiensville-Mequon Lion's Club Lionsfest – Scott McGee, Joseph Brown, Gregory Kickbush, Dennis DeBaere, Gerald Niemeyer, Charles Scandrett, Ken Kucharski, Brett Kucharski, James Doorneck

**MOTION** by Trustee Lange, **SECONDED** by Trustee Heinritz to recommend to the Board approval of temporary beverage operator's licenses to Scott McGee, Joseph Brown, Gregory Kickbush, Dennis DeBaere, Gerald Niemeyer, Charles Scandrett, Ken Kucharski, Brett Kucharski, and James Doorneck.

**Ayes:** Trustees Heinritz, Holyoke, Lange, Treffert and President Mobley

**Abstain:** Trustee Kucharski

**MOTION CARRIED.**

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- E. Review and recommendation regarding license renewals for Big Day LLC, (Skippy's)  
113 Green Bay Road
1. Class "B" Beer & "B" Liquor
  2. Billiard & Pool Tables
  3. 3 Amusement Machines
  4. Cigarette
  5. Renewal Beverage Operator's Licenses: Heidi M. Goldschmidt, Cassie M. Haugen, Brett T. Kucharski, Cindy J. Shaurette

**MOTION** by Trustee Heinritz, **SECONDED** by Trustee Lange to recommend to the Board approval of the above listed license renewals for Big Day LLC, (Skippy's):.

**Ayes:** Trustees Heinritz, Holyoke, Lange, Treffert and President Mobley

**Abstain:** Trustee Kucharski

**MOTION CARRIED.**

- F. Review and recommendation regarding licenses renewals  
Class "A" Beer & "A" Liquor
1. Scott Thomas & Beth Roedl Shully, Pigeon Creek Wine & Liquor, 144 Green Bay Road
  2. Walgreen Company, Amy L. Gleisner, Agent, 278 N. Main Street

**MOTION** by Trustee Kucharski, **SECONDED** by Trustee Heinritz to recommend to the Board approval of the above listed license renewals. **MOTION CARRIED UNANIMOUSLY.**

Class "A" Liquor

1. Fantasy Flowers, Inc., Nancy Witte-Dycus, Agent, 106 E. Freistadt Rd.

Class "B" Beer & "B" Liquor

1. 2MGA Enterprises, LLC, Agent Anna Bakalinsky, B-1 Burger, 105 W. Freistadt Rd.
2. Chuck's Place, Inc., Theodore J. Hagen, Agent, Chuck's Place, 406 N. Main Street
3. Robert J. Ollman & Amy Ollman, Inc., Robert J. Ollman, Agent, Remington's River Inn, 130 S. Main Street
4. Shully Catering, Inc., Scott Thomas Shully, Agent, Shully's Catering, 146 Green Bay Road
5. T & G Thiensville, Inc., Vasilike Triantafillou, Agent, Prime Minister Restaurant, 517 N. Main Street

Class "B" Beer & "C" Wine

1. Chun Siu Chang, East-Sun Chinese Restaurant, 305 N. Main Street
2. Glaze, LLC, Kristina Eckert, Agent, 149 Green Bay Road
3. Grace Lutheran Church, William Luebke, Agent, 303 Green Bay Road
4. Thiensville Fire Department, Inc., Terence Gengler, Agent, 250 Elm Street

Temporary Class "B" Beer

1. Thiensville-Mequon Lions Club, Lion's Fest, June 7 to June 9, 2013

Amusement Machines

1. Robert J. Ollman & Amy M. Ollman, Inc., Robert J. Ollman, Agent, Remington's River Inn, 130 S. Main Street (4 Machines)

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Cigarette

1. Thiensville Mobil, David Roettgers, Agent, 301 N. Main Street
2. Walgreens Co., Robin Van Cleave, Licensing Manager, 278 N. Main Street

**MOTION** by Trustee Lange, **SECONDED** by Trustee Kucharski to recommend to the Board approval of the above listed license renewals. **MOTION CARRIED UNANIMOUSLY.**

- G.** Review and recommendation regarding renewal beverage operator's licenses  
2MGA/B-1 Burger - Patricia A. Bolling, Lenora M. Large, Nicole A. Riepl  
Glaze – Heather A. Albrecht, Philip G. Eckert, Nancy E. Grittner  
Grace Lutheran – Richard M. Koch  
Independent – John J. Janz  
Remington's – Charise E. Albers, Bruce F. Anderson, Cynthia C. Check, Sarah V. Endlich, Amy M. Ollman, Monica M. Olson, Sandra L. Pintor, Lindsey M. Rischmann, Kristina L. Specht, Brandy J. Wolf  
Shully's – Stephanie L. Frost, Doug M. Hogan, Michael R. Holyoke, Scott S. Jones, Mark D. Lavine, Christopher D. Marks, Edwina Silverstein, Steven R. Thuilliez, Kim I. White  
Walgreens - Gloria A. Folz, Amy L. Gleisner, Alina Goberman, Joanne F. Hilgendorf, RaeLynn M. Leicht, Melanie T. Murphy, Linda A. Papcke, Susan J. Richards, Shirley C. Rodriguez, Dena L. Schwochert, Steven A. Slutzky, MaryAnn C. Sonnentag, Yashica Q. Spears, Todd R. Tischer

**MOTION** by Trustee Holyoke, **SECONDED** by Trustee Kucharski to recommend to the Board approval of the above beverage operator's license renewals. **MOTION CARRIED UNANIMOUSLY.**

**H. CITIZEN APPOINTMENTS:**

|                                        |                                                      |
|----------------------------------------|------------------------------------------------------|
| <u>Historic Preservation</u>           | Robert Blazich, 317 West Street, Three-Year Term     |
| <u>Commission</u>                      | Mary Giuliani, 409 Susan Lane, Three-Year Term       |
| <u>Zoning Board of Appeals</u>         | Neil Trilling, 400 Oakwood Drive, Three-Year Term    |
| <u>M-T Bikeway Commission</u>          | John Liegeois, 513 Park Crest Drive, Three-Year Term |
| <u>Community Development Authority</u> | Greg Mueller, 121 S. Main Street, Four-Year Term     |
| <u>Business Renaissance Commission</u> | Steven Giuntoli, 513 Heidel Road                     |

**MOTION** by Trustee Heinritz, **SECONDED** by Trustee Lange to recommend to the Board approval of the citizen appointments as listed above. **MOTION CARRIED UNANIMOUSLY.**

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**STAFF APPOINTMENTS:**

|                                      |                                     |
|--------------------------------------|-------------------------------------|
| <u>Clerk/Treasurer</u>               | Dianne S. Robertson, Four-Year Term |
| <u>Emergency Government Director</u> | Andy J. LaFond, Two-Year Term       |
| <u>Attorney</u>                      | Robert L. Feind, Jr., Two-Year Term |
| <u>Assessor</u>                      | Michael Grota, Two-Year Term        |
| <u>Engineer</u>                      | Michael Campbell, Two-Year Term     |
| <u>Auditor</u>                       | John Knepel, One-Year Term          |

**MOTION** by Trustee Holyoke, **SECONDED** by Trustee Kucharski to recommend to the Board approval of the staff appointments as listed above. **MOTION CARRIED UNANIMOUSLY.**

**I. Review and recommendation regarding Farmer's Market funding to the TBA**

Trustee Lange stated that currently the farmers market is fully funded by the TBA. Mr. Daily, representing the TBA, would like to use village funding for additional marketing and exposure and specifically wants to target Lionfest. During Lionfest the idea is to have garbage cans around the park with advertising promoting the Farmer's Market. Lionfest begins the weekend before the Farmers' Market opens on June 11. This funding would also include electric improvements for the farmer's market and the cost is not known at this time. Trustee Kucharski (Lion's member) commented that the cost would probably be in the \$400-500 range. Mr. Daily also commented that having an ATM machine located within the Village Park is something they are looking at. The vendor would make about \$500 for the season and would require maintaining the ATM. Aprons and branding are also being considered.

Administrator Robertson stated either contingency funds would have to be used or the Village would have to reallocate funds. President Mobley suggested maybe waiting for the next budget to propose funding to the TBA. Trustee Treffert feels this first year is critical and that the Village should set up a \$1,000 fund for infrastructure to be spent at the discretion of the Village Administrator and the Director of Public Works. Trustee Kucharski commented that the TBA does collect from the farmers and businesses. He has a hard time understanding why the TBA can't come up with money. Mr. Daily reported that they have come up with \$4,200 in membership dollars so far this year. Trustee Treffert said if this succeeds it will be very positive and if it becomes a struggle it will not be positive for the Village. There are 35 confirmed vendors so they are at full capacity. The funds will only be used for infrastructure. This funding will be a one year appropriation.

**MOTION** by Trustee Treffert, **SECONDED** by Trustee Lange to recommend to the Board approval of \$1,000 to the TBA for infrastructure improvements for the Farmer's market to be spent at the discretion of the Village Administrator and the Director of Public Works. **MOTION CARRIED UNANIMOUSLY.**

**J. Review and recommendation regarding Beer Garden in Village Park**

Trustee Lange reported that last fall the number one suggestion from the survey that the Thiensville Business Renaissance Commission had taken was that Thiensville needed more traffic. This is one of the most affluent areas of the country and Ozaukee County is #28 in per capita income nationwide.

A beer garden is considered an upscale attraction and is not something that is seen very often. Last year Estabrook Park in Milwaukee was the only beer garden located in the area and this year Milwaukee is adding four parks so it has been a huge success. Sprecher has talked to the Thiensville Fire Department and would like to rent one structure (structure with kitchen) and would like to operate seven days a week through the summer going into early fall. Sprecher will provide documentation for review and approval for the Thiensville Fire Department Corporation and for the Village Board. They would like to get an idea if they can move forward. A portion of the proceeds would go

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the Village and the TFD Corporation. Sprecher has tables, chairs, umbrellas and a full staff with licensed bartenders and will provide different beers, sodas and finger food.

There are 50 radio spots that promote Sprecher and maybe half of these spots would be used to promote the Thiensville Beer Garden. Live music and other entertainment would be provided. This idea is to promote people coming into Thiensville that otherwise would not come. Tokens could be provided and used towards Thiensville businesses and at the end of the year we could evaluate how many tokens were used. Thiensville restaurants could also provide dinners. Trustee Lange talked to Amy Ollman (Remington's) and explained to her what they were doing and initially she was not a big fan of the idea but after they talked she was a little more favorable about it. The Ollman's were not able to attend the meeting tonight. The beer garden could be a great compliment to the Farmer's Market. Sprecher has a brewery license but Administrator Robertson will check on how that works in the Village.

Trustee Kucharski feels that the TRBC is doing a great job but does not feel this is a good idea. He spoke with all the license holders with the exception of Prime Minister and Amy Ollman was not for it at all but has since changed her mind. B-1 Burger was not for it, Ted Hagen (Chuck's Place) didn't care one way or another but did not want to see a different vendor come into the area, Scott Shully was not happy with bringing in a different vendor and is concerned with music on his music days but said he was willing to talk at longer length. Being a business owner of Skippy's, Trustee Kucharski is not for it. Most of these businesses have been down due to the economy over the last two years and Trustee Kucharski does not see how they can take another "hit" especially with new businesses coming into the Mequon area with close proximity to Thiensville. Another area of concern is minors being served. Estabrook Park cannot be compared to Thiensville Park, they are a 2 mile drive thru park and Thiensville is a drive to park. Parents that have kids who Trustee Kucharski talked to did not want the Beer Garden and the river is another concern. The idea sounds like a lot of fun but he feels like it will be a lot work and we are putting in a want before a need.

Marc Mrugula reiterated that the TBA is at mixed ends. If the beer garden interferes with businesses can we shut it down midstream? The TBA in 2012 looked at an Octoberfest in this area but Glendale was a conflict since they have a pretty big Octoberfest. Mr. Mrugula mentioned that Freistadt means free city in German.

Trustee Lange commented that there is no intention of hurting the businesses here, we want to expand the pie and bring people in that never come here. Trustee Lange has had people approach him from Mequon and say "why would I want to come to Thiensville"?

Jesse Daily was in attendance and likes the idea and also agrees with the potential of the beer garden hurting the businesses and maybe we should try just doing it on Tuesdays with the Farmer's Market. Trustee Lange commented that Sprecher will not do it for just one day per week, we should try it for one season and at the end of the season ask the local businesses if it hurt them. There are 20,000 cars that come through Thiensville every day.

Lynn Unkefer - When she was a child she lived in Ohio and traveled with her parents to Beer Gardens in Europe and Milwaukee. When Estabrook opened up with the beer garden she went there and had a wonderful time and met new friends, watched kids playing, enjoyed the weather etc. There was great music on the weekends and this is not a criminal venture.

Patty Klemes - Lived in Thiensville but now lives in Mequon and also went to Estabrook Park was pleasantly surprised with their beer garden. She loves the idea of a beer garden in Thiensville.

John Abbott - A resident of Thiensville and has experienced Estabrook Park and really liked it and was surprised at how many people came from long distances. To make business grow, we need to bring people into Thiensville and respectfully requests this activity.

Bob Dodge - A resident of Thiensville and from a business perspective it is difficult or impossible to approve or disapprove hypothetical's so he is sympathetic with the idea of lost sales to the retailers. Trustee Lange stated that the only problem at Estabrook was the unanticipated high sales volume which expanded the beer gardens in Milwaukee from one park to four parks.

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Police Chief Nicholson – There will be staffing level issues. Will need to see what the makeup is. There is no problem with the snack shack now. We will have to wait and see.

Henry Kolbeck – Has lived in Thiensville since 1961 and he has had a good time at Estabrook Park and thinks Thiensville is a perfect location for a beer garden.

Trustee Heinritz – There are pros and cons and the Village Park is in a residential area, parking is limited, ingress and egress is limited. People like the quality of life in the Village, the quaintness of the Village and the Park and he feels that we would be pushing it having the beer garden 7 days a week. He feels maybe 1-2 nights per week would be better.

Trustee Holyoke – He feels that making Thiensville more discoverable is a good thing and traffic is a good thing. He thinks we should give this a shot and maybe 7 days is too much to begin with but we should be forward thinking. He does have a concern with the businesses.

Trustee Treffert – Thiensville is a completely different set-up. Estabrook is isolated. Our park is a multi-use park.

Director of Public Works Andy LaFond – This year's budget included seasonal help so that would not be an issue in regards to maintenance.

Fire Chief Reiels – He was concerned at first with the snack shack but the crowd will be totally different at the beer garden. If it is successful for the community then it will be successful for the fire department since they will get a percentage of the proceeds. The beer garden will assist the farmer's market.

Trustee Lange – No one wants to hurt the business community.

President Mobley – Try this on a trial basis and reminded the Board there is a lot going on this year. We should take some time to evaluate this endeavor and this is a lot of pressure on staff with all the balls in the air. This could lead to not keeping an eye on things with all the projects going on in Thiensville. The parameters have not been thought through. Trustee Lange does not feel there will be an impact on staff. The advertising that Sprecher would do would bring people into the Village. This may take away from the businesses and he asked, will intake increase enough to offset the loss? We are now getting into a timeframe where if this goes through they wouldn't start until we were into the summer season.

Jennifer Abraham – There is always a lot going on in Thiensville and next year there will be the Main Street Road reconstruction so maybe we should go ahead and do it now.

Trustee Treffert – The Town Center Project in Mequon will initially hurt Thiensville but in the long run will help. We should establish the beer garden before the Town Center Project is complete.

**MOTION** by Trustee Treffert, **SECONDED** by Trustee Lange to recommend to the Board approval of the concept of allowing a beer garden in the park.

**Roll Call vote:**

**Ayes:** Trustees Holyoke, Lange, Treffert and President Mobley

**Naes:** Trustees Heinritz and Kucharski

**MOTION CARRIED.**

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**K. Review and recommendation regarding Public Works Working Foreman Position**

Administrator Robertson reported that she and Director of Public Works Andy LaFond worked on a job description for a possible working foreman position due to the additional workload that Andy LaFond has absorbed. Mr. LaFond will be supervising/managing the Green Bay Road project which will save the Village about \$30,000 and this would more than pay for the foreman position. This position will monitor the activities of the working laborers while the Green Bay Road project is going on. Andy LaFond has taken on duties of GIS coordinator, project management, increased IT technology, grant applications and contract implementation and award. This could possibly be a permanent position but at this time that has not been determined. The position would pay \$1,165 yearly over the red lined laborer position. Trustee Treffert suggested that the savings be documented on the projects that Mr. LaFond has assisted with.

**MOTION** by Trustee Lange, **SECONDED** by Trustee Treffert to recommend to the Board approval of a Public Works Working Foreman Position. **MOTION CARRIED UNANIMOUSLY.**

**L. Review and recommendation regarding request to use Village Park for an outdoor one-hour yoga class every Saturday from June 15<sup>th</sup> to August 24<sup>th</sup>**

No one was in attendance from Strive Yoga. The class is being requested during the hours of 9-10 am from June 15 thru August 24<sup>th</sup> on Saturdays. Trustee Heinritz wanted to know where in the park they would be and Administrator Robertson assumed it would be on the grassy area.

**MOTION** by Trustee Holyoke, **SECONDED** by Trustee Lange to recommend to the Board to approve the request for an outdoor one-hour yoga class every Saturday from June 15<sup>th</sup> to August 24<sup>th</sup> from 9am to 10 am. **MOTION CARRIED UNANIMOUSLY.**

**M. Establish process for bids received for Village owned property at 128-136 N. Main Street (redevelopment and demolition)**

Administrator Robertson reported that the tenant has finally moved out. She has advertised the demolition of the buildings with the bid opening on May 21, 2013. The environmental people have been in and there is already an agreement in place to remove the asbestos and all of the other hazardous items. Demolition should be early June.

**MOTION** by Trustee Lange, **SECONDED** by Trustee Holyoke to recommend to the Board authorize the Village Administrator to execute the demolition contract with the most advantageous proposal. **MOTION CARRIED UNANIMOUSLY.**

The RFP's (request for proposals) are due on May 15<sup>th</sup>. There is nothing in place as to how the Board will handle the RFP's so President Mobley wanted to discuss this with Board members. In the past the Village has never had any property for sale even though the Village bought the Wolf Oil property where Grube's was located on Main Street. The Village mainly purchased this property to stage access for the Pigeon Creek project and when the project was winding up an offer was received by Mr. Ray Marcy which became the new Fiddleheads Café and Roaster building.

Trustee Treffert feels that the Board should have a plan or a vision for that area. President Mobley suggested that the RFP's be reviewed at the Committee of the Whole in June with the ability for residents to look at the RFP's in a concrete way. Also, the people sending in the proposals could be invited to present something to the COW. Trustee Holyoke stated that the highest offer may not be the one that is chosen, it will depend on what fits the area and what the Board decides on. President Mobley feels that most of the proposals will come from local people who are looking for retail on the bottom with residential quarters on top.

The Board agreed with the above recommendations and set a date for June 4, 2013 beginning at 5:30PM for a separate COW to review the RFP's to include the Village residents. The Plan Commission will also participate in this process since by State law the Plan Commission must approve all land purchases or sales.

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- N. Review and recommendation for Parade Permit/Street Closing for:
1. Memorial Day Parade, American Legion Post 457, Monday, May 27, 2013
  2. Calvary Ev. Lutheran Church, Church Picnic, Division St. Main to Railroad Tracks, Sunday, July 28, 2013

**MOTION** by Trustee Holyoke, **SECONDED** by Trustee Heinritz to recommend to the Board approval of a parade permit/street closing for the Memorial Day Parade, American Legion Post 457, Monday, May 27, 2013, and Calvary Ev. Lutheran Church, Church Picnic, Division St. Main to Railroad Tracks, Sunday, July 28, 2013.  
**MOTION CARRIED UNANIMOUSLY.**

|                         |         |
|-------------------------|---------|
| NEXT RESOLUTION NUMBER: | 2013-10 |
| NEXT ORDINANCE NUMBER:  | 2013-05 |

**IV. BUSINESS FROM THE FLOOR**

**A. Citizens to be Heard**

Open to any citizen who wishes to speak on items not on the agenda. Please step to the podium and give your name and address for the record.

Fire Chief Brian Reiels stated that most of the Ozaukee County Fire Departments recently participated in a program and will be donating out of service equipment to Quam which is \$250,000 worth of equipment. This saved the participating municipality's disposal costs and the participants were Thiensville, Belgium, Cedarburg, Grafton, and Saukville. This equipment does not meet the United States standards but can be used in Quam.

**V. MISCELLANEOUS BUSINESS BY TRUSTEES AS MAY PROPERLY BE BROUGHT BEFORE THE BOARD.**

1. Inter-Governmental Committee with Mequon
2. Use of 101 Green Bay Road, Old Village Hall & Fire Station
3. Acceptance/Report of Gifts Received
  - a. Schmit Ford \$100 for Bike Safety Day
  - b. Mequon-Thiensville Optimist Club \$150 for Bike Safety Day
  - c. Thiensville-Mequon Lion's Club \$5,000 for Village Park Improvement Fund
  - d. Thiensville-Mequon Lion's Club \$1,000 for Baseball Cards & Bike Safety Day

**MOTION** by Trustee Treffert, **SECONDED** by Trustee Holyoke to recommend to the Board acceptance of the gifts received as listed above, with gratitude. **MOTION CARRIED UNANIMOUSLY.**

4. Dialog with Mequon regarding water utility service
5. Review next month's meeting date schedule
6. Update on Village owned Main Street properties
7. Family Fun Before the Fourth Parade, June 29, 2013
8. League of Wisconsin Municipalities Luncheon with Legislators May 22, 2013  
12:30-2PM in Madison

**VI. ADJOURNMENT**

**MOTION** by Trustee Treffert, **SECONDED** by Trustee Lange to adjourn the meeting at 7:52PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,

Approved by,

Susan R. Conway  
Administrative Assistant

Dianne S. Robertson  
Village Clerk