

**VILLAGE OF THIENSVILLE
THIENSVILLE BUSINESS RENAISSANCE COMMITTEE
MINUTES**

DATE: Monday, July 27, 2015

**LOCATION: 250 Elm Street
Thiensville, WI**

TIME: 6:30 PM

I. CALL TO ORDER

The meeting was called to order at 6:30 PM.

II. ROLL CALL

Trustees:	Kim Beck	
	David Lange	
Committee members:	Marc Mrugala, TBA President (excused)	
	Jennifer Abraham (excused)	Jesse Daily (excused)
	Steve Giuntoli	Kristina Eckert
	Lisa Giuntoli	Robert Dodge (excused)
	George Coulter	
Village Planner:	Jon Censky (excused)	

III. BUSINESS

A. Review and Approval of June 29, 2015 Minutes

MOTION by Member Steve Giuntoli, **SECONDED** by Trustee Beck to approve the minutes from June 29, 2015.
MOTION CARRIED UNANIMOUSLY.

B. Update on Mural/Public Art Project

Trustee Beck has spoken with four people who are interested in being on the committee. Trustee Beck will schedule a meeting next week or so to discuss ideas. The four members in addition to Trustee Beck will be: Kristina Eckert, Katherine Nowak, Alan Colcutt and Carol Genger.

C. Role of TBRC in Securing Businesses for Vacant Properties

This discussion went on for quite a while and began with Member Coulter talking about his ideas for the group to consider. Trustee Lange shared his concern about the scope of his ideas. It is difficult to know when the committee is over-stepping our boundaries and when they are being helpful. In the end, it was decided that if the TBRC has ideas of possible businesses for Thiensville, they will forward them to Administrator Dianne Robertson and President Van Mobley.

Citizen John Treffert noted that historically the Board has been re-active toward new development and tended to respond to new opportunities but did not create them. It was noted that President Mobley and Administrator Robertson have had a lot of conversations with potential new businesses but, partly because of the nature of the conversations, we do not hear much about them.

D. Relationship Between TBRC and TBA

The previous discussion flowed directly into the next topic regarding the roles and responsibilities for the TBA and the TBRC. Unfortunately, neither Member Mrugala nor Member Daily were at the meeting, so nothing was resolved this evening.

Trustee Lange commented that part of the reason for the TBRC was the absence of strong leadership from the TBA. The TBRC has done some nice things in the Village and helped to inject new life into the TBA. Now that the TBA is much stronger, we need to either dissolve the TBRC or find a way to serve the community.

There are a lot of talented people on our committee who want to "Do" something. We need more activities for them to be more involved in the community.

The possibility of forming a committee that would help the TBA with the Fun Before the 4th activities next year was discussed as well as the option of doing some joint activities with Mequon similar to the Taste of Mequon.

It was decided not to meet in August due to scheduling.

IV. BUSINESS FROM THE FLOOR

A. Citizens to be Heard

One resident inquired on how to find out about what is going on in Thiensville and wondered how the Village could improve communication. Trustee Lange mentioned the Village website as well as Facebook. The resident was unaware of those options from our website.

Member Giuntoli inquired about finding ways to inform the community about how they could learn more about Thiensville using the website. We are also considering the possibility of informing other residents about various local groups (such as dog walking groups or bike riding groups, etc.). Member Lisa Giuntoli inquired as to if the TBRC could potentially be able to use the Village website to improve communication. She is going to put an outline together of how that might be accomplished. This will be discussed at the next meeting scheduled in September.

The resident also mentioned that she and her neighbors would like to have a Partnership Bank in Thiensville.

The general consensus is that our feeling of community is one of the most attractive aspects of Thiensville and we would like to use technology to promote that as much as possible. Member Giuntoli will spearhead this initiative.

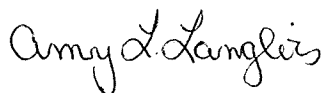
Open to any citizen who wishes to speak on items not on the agenda. Please step to the podium and give your name and address for the record.

V. MISCELLANEOUS BUSINESS AS MAY PROPERLY BE BROUGHT BEFORE THE COMMITTEE

VI. ADJOURNMENT

MOTION by Trustee Beck, **SECONDED** by Member Giuntoli to adjourn the meeting at 8:00PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,



Amy L. Langlois
Village Clerk

Approved by,



Dianne S. Robertson
Administrator