

**VILLAGE OF THIENSVILLE
THIENSVILLE BUSINESS RENAISSANCE COMMITTEE
MINUTES**

DATE: Monday, April 27, 2015

**LOCATION: 250 Elm Street
Thiensville, WI**

TIME: 6:30 PM

I. CALL TO ORDER

The meeting was called to order at 6:30PM.

II. ROLL CALL

Trustees:	Kim Beck	
	David Lange	
Committee members:	Marc Mrugala, TBA President	
	Jennifer Abraham	Jesse Daily (excused)
	Steve Giuntoli	Kristina Eckert
	Lisa Giuntoli	Robert Dodge
	George Coulter	
Village Planner:	Jon Censky	

III. BUSINESS

- A.** Review and approval of March 30, 2015 minutes

MOTION by Member Abraham, **SECONDED** by Member Coulter to approve the minutes from March 30, 2015.
MOTION CARRIED UNANIMOUSLY.

- B.** Discuss May 2015 Business Forum

Member Coulter reported on the May 2015 Business Forum. The Forum will begin at 5:00PM and currently there are 20 signed up to attend. Member Coulter suggested sending out another e-mail invite as a reminder a day or two before the Forum.

Member Coulter outlined the evening as welcoming everyone, discuss what happened last year, Dianne's Bridge, Screen on the Green and to introduce new businesses. Then we would like to recognize Wayne Houpt with the presentation of a plaque. Member Beck reported that Mr. Houpt was contacted regarding attending the evening but it is not known if he will be in attendance. If Mr. Houpt is not in attendance, a member of his family will be there to accept on his behalf. Member Daily will follow up with Mr. Houpt as to his attendance. President Van Mobley will present the plaque. After the presentation to Mr. Houpt, emphasizing that Thiensville is "open for business" and then show a 3-4 minute slide show will kick off the evening. The slide show is set to Small Town by John Cougar Mellencamp.

Following the slide show, Barkha Daily will speak about The Cheel and her decision to open here in Thiensville, Jesse Daily will speak about Core and Kristina Eckert will discuss glaze. They will each speak 5-8 minutes. Then the evening will open up for all to share their thoughts on how the Village can help their business. Member Coulter explained that there will be three white boards in the front of the room. Each participant will be given three dots that they will be able to place next to a topic that they believe is important which will stress the issues that are important: how the Village can help new businesses succeed, how to attract new businesses and branding of Thiensville.

The evening will be wrapped up with a meet-and-greet. When guests arrive there will be a sign-in sheet or a box to collect business cards. Member Coulter suggested it would be a great idea to have a door prize at the end of the evening. He suggested that Member Daily design, if he has time, a 3-D "door" as the prize.

Member Coulter reported that he would like to wrap up the evening by stating that "you told us what you want," we will compile this for you and report back in the very near future via e-mail and on the website.

Member Giuntoli volunteered to take pictures at the event.

Trustee Beck reported that Andy LaFond, Director of Public Works, created a tri-fold piece of literature on the Village and would look into getting some copies for the event.

It was reported that Member Daily and Member Eckert would check with Trustee Kucharski regarding refreshments for the evening. Also, getting the information out to potential developers is important.

Member Coulter shared the slide show. He shared that John Mellencamp does live in a small town about the size of Freistadt right outside Bloomington, Indiana.

Trustee Beck shared his concern regarding attendance. Member Mrugala suggested sending out a postcard as opposed to an e-mail. His concern was that an e-mail may be received in Junk Mail.

C. Discuss Screen on the Green

Trustee Lange reported on his ideas for the Screen on the Green. He suggested Despicable Me on July 18th and Despicable Me 2 on August 22nd. The movie Up was also suggested as a possibility. Member Coulter, Member S. Giuntoli and Member Mrugala offered their help with the planning of the event.

D. Discuss Ice Cream Cart in Don Molyneux Park

Trustee Lange shared that he along with Lisa Millard and Mike Melan are interested in starting an ice cream cart in Thiensville on Tuesdays at the Farmer's Market and also in Molyneux Park serving Purple Door Ice Cream which was just voted Milwaukee's Best Ice Cream. It will be called "The Village Scoop".

- E. Updates from these sub-groups if available**
1. Economic Restructuring Group
 2. Promotions Group

IV. BUSINESS FROM THE FLOOR

A. Citizens to be Heard

Open to any citizen who wishes to speak on items not on the agenda. Please step to the podium and give your name and address for the record.

E-Collectique owner, Mikelle Flanner, addressed the Committee and suggested a Tea Room in the back of Dr. Lewis' building. She noticed a For Rent sign at the Tea Room in Port Washington and thought it would be a great idea that if they were looking to move, to bring their business to Thiensville. Mikelle will look into their status if she has the opportunity. Trustee Beck expressed his support and help if needed.

Mikelle shared that she is having well issues and would be very interested in city water. Trustee Beck informed her that discussions are being held regarding city water near her business.

V. MISCELLANEOUS BUSINESS AS MAY PROPERLY BE BROUGHT BEFORE THE COMMITTEE.

VI. ADJOURNMENT

MOTION by Member Dodge, **SECONDED** by Member Coulter to adjourn at 7:15PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,



Amy L. Langlois
Village Clerk

Approved by,



Dianne S. Robertson
Administrator