

**VILLAGE OF THIENSVILLE  
THIENSVILLE BUSINESS RENAISSANCE COMMITTEE  
MINUTES**

**DATE: Monday, March 30, 2015**

**LOCATION: 250 Elm Street  
Thiensville, WI**

**TIME: 6:30 PM**

**I. CALL TO ORDER**

The meeting was called to order at 6:30PM.

**II. ROLL CALL**

Trustees:	Kim Beck	
	David Lange (excused)	
Committee members:	Marc Mrugala, TBA President	
	Jennifer Abraham	Jesse Daily
	Steve Giuntoli	Kristina Eckert
	Lisa Giuntoli (excused)	Robert Dodge
	George Coulter	
Village Planner:	Jon Censky	

**III. BUSINESS**

- A.** Review and approval of the January 26, 2015 minutes.  
Review and approval of February 23, 2015 minutes.

**MOTION** by Member Abraham, **SECONDED** by Member Coulter to approve the minutes from January 26, 2015 and February 23, 2015. **MOTION CARRIED UNANIMOUSLY.**

- B.** Discussion regarding survey results

No discussion.

- C.** Discuss May 2015 Business Forum

In regards to the invitation to the Business Forum, there are approximately 50 TBA members that have paid up for this year at this point, however, there is not all the information needed to mail. It was suggested to divide the 50 members up among the members to personally invite. RSVP will be submitted to Administrator Robertson. Sending out a mailing and following up with a phone call was suggested. Member Coulter will be handing out flyers and an e-mail will also go out.

In regards to the food and refreshments, beer is not allowed because the event is at the Village Hall. Member Daily will get in touch with Ken to discuss the food.

Member Coulter went over the agenda for the event. It will start at 5:00 PM with networking and then it was suggested that President Mobley welcome everyone. Then it will be open to hopefully three or more individuals to speak on why they do business in Thiensville. We would like to then break down into specialized groups to discuss any issues or discuss as a whole group. A welcome to any new businesses within the year would be a nice idea as well.

- D.** Discuss Calendar of Events

Member Daily discussed plans for Chillabration and how it compares to the Color Run and events in India and Nepal

The Ozaukee Economic Development Outreach Event is scheduled for Wednesday, April 29<sup>th</sup>. It was discussed as to what to hand out at the event and who will be in attendance. It was decided that a calendar of events will be printed, invitations for the Business Forum, and applications for the Thiensville Business Association will be distributed.

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Discussion took place regarding the Junior Tire building. President Mobley reported that he had spoken to Bob and he has not decided whether he would like to sell or lease the building. He mentioned that work on the sewer on Main Street will start next week.

Fein Design is interested in renovating the second floor of the Fire Station and working out a long-term lease with the Village. President Mobley reported that this space would have an ADA compliant public bathroom on the bottom floor that can be used for public events. The lease will be dependent on the amount of improvements that are made to the building.

In regards to the 29<sup>th</sup>, a postcard specific to each district and a slide show that runs about 3 minutes that cycles through the different buildings will be available.

President Mobley mentioned that something to think about is that Lumen Christi will be consolidating to a newer facility in Mequon so there is a large area that will be for sale. It was suggested that this would be an excellent site for multi-family development. The Parish wants to sell because it is part of their financing of their renovations and they need to sell it to make the money. President Mobley mentioned that he and Administrator Robertson have discussed that they would not like to see the old church building destroyed because of its history.

President Mobley reported on the water discussion regarding Dr. Lewis' property. The Village is considering options on how to get water to Dr. Lewis and how that will get water to other businesses in the area and how this makes properties more developable and attractive. President Mobley expressed the Village's desire to get Dr. Lewis in his office in a timely manner which includes a third floor rental property. President Mobley expressed his view to have the Village run the main and then each business pay to have them hooked up. This makes the business in Thiensville attractive to other potential businesses.

It was reported that Wayne Houpt will be receiving a plaque. Committee Member Daily suggested that the bronze plaque read: Distinguished Community Member. Wayne Houpt of Suburban Motors Harley-Davidson; The Village would like to recognize Mr. Wayne Houpt for his many years of service to the Village. Wayne has been a champion to our community since he moved his dealership into Thiensville in 1985. He has brought thousands of tourists to our community for special events and has been a significant benefactor to the Thiensville Fire Department. We applaud Wayne on his many successes over the years and look forward to his continued support, investment and involvement in our Village.

It was mentioned that Wayne be replaced with Mr. Houpt. Member Daily reported that the plaque would cost \$200. The Committee approved the wording for the plaque to be presented at the May 13<sup>th</sup> Business Form.

President Mobley suggested that Molyneux Park will need a new sign in the near future. He mentioned that he would like there to be a plaque recognizing that fact that Mr. Molyneux is a veteran and he is a mason.

President Mobley brought up the old M&I building and mentioned that the best-case scenario for the Village would be to put together a business or a couple businesses that could use that building as-is and present the list of potential businesses to Mr. Pinkerton. Mr. Pinkerton is asking \$650,000 for the property. A church was suggested as a possible interested party in the property. President Mobley noted that a church does not pay property taxes.

Member Daily mentioned a sign he noticed on the highway for Thiensville and one for Mequon. The Mequon sign listed things that pertained to Mequon, however, the Thiensville sign just said "Thiensville." Member Daily suggested a new sign that was more informative. President Mobley reported that would need to be addressed with the DOT and he believes the Village needs to pay for the sign and then there is a monthly charge.

- E.** Updates from these sub-groups if available
  - 1. Economic Restructuring Group
  - 2. Promotions Group

**IV. BUSINESS FROM THE FLOOR**

**A. Citizens to be Heard**

Open to any citizen who wishes to speak on items not on the agenda. Please step to the podium and give your name and address for the record.

**V. MISCELLANEOUS BUSINESS AS MAY PROPERLY BE BROUGHT BEFORE THE COMMITTEE.**

**VI. ADJOURNMENT**

**MOTION** by Member Dodge, **SECONDED** by Member Daily to adjourn at 7:30PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,

Approved by,

Amy L. Langlois  
Clerk/Administrative Assistant

Dianne Robertson  
Administrator