

**VILLAGE OF THIENSVILLE
THIENSVILLE BUSINESS RENAISSANCE COMMITTEE
MINUTES**

DATE: Monday, January 26, 2015

**LOCATION: 250 Elm Street
Thiensville, WI**

TIME: 7:00 PM

Trustee David Lange called the meeting to order at 7PM.

I. CALL TO ORDER

II. ROLL CALL

Trustees:	Kim Beck	
	David Lange	
Committee members:	Marc Mrugala, TBA President (arrived late)	
	Jennifer Abraham (arrived late)	Jesse Daily
	Steve Giuntoli (absent)	Kristina Eckert
	Lisa Giuntoli	Robert Dodge (absent)
	George Coulter	
Village Planner:	Jon Censky	

III. BUSINESS

A. Review and approval of the October 27, 2014 minutes

MOTION by Member Coulter, **SECONDED** by Member Daily to approve the minutes from October 27, 2014.
MOTION CARRIED UNANIMOUSLY.

Review and approval of November 24, 2014 minutes (not complete)

B. Discussion regarding survey results

It was a nicely done survey, results were good, gave Gary Achtenberg what Member Coulter put together and they put it in the paper.

C. Discuss February 2015 Business Forum

Action items

- Plaque for recognizing Wayne Houpt at Business Forum - Jesse
- Talked about agenda – meet and greet time, update of group and what the group has been doing, then break into small groups and have listening session.
- Topics – geared toward development, different issues
- List of business owners, developers and brokers - Marc (local) / George (other)
- Invite draft verbiage - George
- Prizes/fishbowl for giveaways at event - TBD
- Presentation for event - Jennifer & Lisa

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- Press Release for event - Promotions Committee
- Participation in Ozaukee Econ Develop Meeting - David to speak with Van / Mark to reach out to Ozaukee Econ Develop Commission for availability of opportunity & to TBA for joint participation with Village
- Refreshments for Business Forum - Jesse for Cheel / David to speak with Ken Kucharski for Skippy's participation
- Discussed “free advertising” by businesses who donate their services for the meeting
- ID and target local business owners to speak at Business Forum (perhaps WISN A listeners?) - TBD
- Business Forum Roundtable Coordination - George
- Need working spreadsheet of invitees. Ask for RSVP/registration.
- Discussed venue.
- Need to look at invitation draft – one page flyer or e-mail so no cost for printing, mailing, etc.
- George will put together a list of invitees. 130 businesses. Follow-up with personal contact. Discussed method of follow-up, calls versus e-mail.

Agenda for Business Forum

- Meet and greet - time TBD
- Update on what TBRC has been engaged in/wins - time TBD
- Small group breakouts/roundtables - time TBD – possibly 4 groups
- Be as inclusive as possible with invitation list including the public. Focus of discussion to be on current business owners.

D. Discuss Calendar of Events

Key Dates

- April 29 - TBA/TBRC become Gold Sponsor of Ozaukee Economic Development Meeting (investigating this opportunity)
- May 5 - Chamber of Commerce Meeting - remind attendees of Business Forum
- May 13 – proposed date for Thiensville Business Forum

E. Updates from these sub-groups if available

1. Economic Restructuring Group
2. Promotions Group

IV. BUSINESS FROM THE FLOOR

A. Citizens to be Heard

Open to any citizen who wishes to speak on items not on the agenda. Please step to the podium and give your name and address for the record.

V. MISCELLANEOUS BUSINESS AS MAY PROPERLY BE BROUGHT BEFORE THE COMMITTEE.

A. Discussion of cost of laminating the Community Calendar was proposed by Jesse Daily.

MOTION by Member Abraham, **SECONDED** by Member Daily to approve payment of 200 laminated copies of the Community Calendar. **MOTION CARRIED UNANIMOUSLY.**

VI. ADJOURNMENT

MOTION by Member Abraham , **SECONDED** by Member Mrugala to adjourn at 7:50PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,

Dianne S. Robertson
Village Clerk