

**VILLAGE OF THIENSVILLE
THIENSVILLE BUSINESS RENAISSANCE COMMITTEE
MINUTES**

DATE: Monday, March 31, 2014

**LOCATION: 250 Elm Street
Thiensville, WI**

TIME: 6:30 PM

I. CALL TO ORDER

Trustee Lange called the meeting to order at 6:30 PM.

II. ROLL CALL

Trustees:	Kim Beck	
	David Lange	
Committee members:	Marc Mrugala, (excused)	Lee Rochwerger (excused)
	Steve Meyer	Jennifer Abraham
	Steve Giuntoli (excused)	Jesse Daily
	Lisa Giuntoli (excused)	Charles Imig (excused)
	George Coulter	Nick McLellan
	John Abbott (excused)	Kristina Eckert (6:38PM)
		Robert Dodge
Village Planner:	Jon Censky	

III. BUSINESS

A. Review and approval of the February 24, 2014 minutes

MOTION by Member Daily, **SECONDED** by Trustee Beck to approve the minutes from February 24, 2014.
MOTION CARRIED UNANIMOUSLY.

B. Review changes in the Committee

Trustee Lange reported that there are a few people that have not been able to join the meetings so a letter was sent from staff to these people to change their status from a committee status to a volunteer status. These people are Hugh Tewels, Fallon Bubacy, and Barkha Daily and they are welcome to attend a meeting at any time. Greg Steinbrenner has withdrawn from the committee due to time constraints. Trustee Lange would like Jennifer Abraham to head up the Economic Restructuring Group. Nick McLellan will replace John Abbott as the Organization Sub-Group leader. The meeting next month will be held in the Fire Department Training room along with the Public Information Meeting regarding "Main Street Rehabilitation in 2015" on Monday, April 28, 2014.

B. Review Action Plan for 2014

Nick McLellan reported that this group would like to gather some data from the businesses in the area. There was discussion about creating a map showing just where the businesses are and their buildings. This group would like to draw interest for development and see what kind of interest there is. This group is about promoting business. Trustee Lange felt that occasionally maybe this group should do a presentation in front of the Board to keep them up to date as to what the Committee is doing. There was discussion about putting together a marketing packet for developers. Planner, Jon Censky reported to the committee that there is a Comprehensive Smart Growth Plan for future development that is currently in place. Mr. Censky will bring the document to the next meeting.

The committee also discussed ideas for the Business Forum in the fall and to maybe have a walk through the business district.

- C. Updates from each of the 3 sub-groups if available
 - 1. Economic Restructuring Group – No chairman at this time
 - 2. Organizations Group – New Chair Nick McLellan
 - 3. Promotions Group – Jesse Daily

Mr. Jesse Daily reported that there will be an ATM available at the Farmers Market, and there is a sponsorship program currently available for the market. Almost \$9,000 has been received already.

The promotions group will coordinate the Business Forum and they should focus on a brand for the Business Community. Trustee Beck will try to get a restructuring meeting together to focus on the branding.

IV. BUSINESS FROM THE FLOOR

- A. Citizens to be Heard

Open to any citizen who wishes to speak on items not on the agenda. Please step to the podium and give your name and address for the record.

V. MISCELLANEOUS BUSINESS AS MAY PROPERLY BE BROUGHT BEFORE THE COMMITTEE.

VI. ADJOURNMENT

MOTION by Nick McLellan **SECONDED** by George Coulter to adjourn the meeting at 7:44PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,

Approved by,

Susan R. Conway
Administrative Assistant

Dianne S. Robertson
Village Clerk