

VILLAGE OF THIENSVILLE
THIENSVILLE BUSINESS RENAISSANCE COMMISSION
ORGANIZATION SUBGROUP
MINUTES

Date: September 11, 2013

Location: Thiensville Village Hall-Conference Room

Time: 6:00 PM

- I. CALL TO ORDER
- II. ROLL CALL – All present with exception of Fallon Bubacy

Chairman: John Abbott

Trustees: David Lange

Committee members: Jon Censky

Fallon Bubacy

Guest: Bob Dodge

- III. BUSINESS

- A. Wi-Fi for Thiensville Park
The subgroup reviewed the rough estimate of \$22,300 for installation of Wi-Fi in Thiensville Park. The estimate was furnished by the vendor who installed Wi-Fi in Village Hall. It was unanimously agreed not to go forward and recommend budgeting for Wi-Fi. Factors considered were cost and rapidly changing smart phone technology, likely to render Wi-Fi unnecessary. The subunit running the Farmer's Market would prefer an ATM be placed in front of Village Hall in lieu of Wi-Fi.
- B. Time Warner Van/Wi-Fi
Time Warner has advised us they do not offer a van providing free wireless. So, this service will not be available for the Farmer's Market. They continue to explore other options and will get back to us with what they develop.
- C. Next TBRC Business Recognition
David Lange is working with Fallon Bubacy to prepare the next certificate which will be presented to Scott Shully. Anna M Bakalinsky owner and principal of Mila's European Bakery was discussed as for the next certificate.
- D. Getting local businesses into our Thiensville web site directory.
The TBA has provided a copy of their spreadsheet of members to augment the spreadsheet prepared by David Lange early this year. The two directories will be combined/updated. Adding a business/services directory to the Thiensville website will be a value add for local businesses. We will need to develop a key word search for the website (perhaps from Google business) or a simple search we could devise. We should launch the service with as few businesses to launch the concept and encourage Thiensville businesses to complete a form to provide the necessary information. Jennifer Abraham has volunteered her Dental practice to help pilot the concept.
- E. Talking with UWM about options for parking. Jon Censky discussed the Mequon and Thiensville Parking Analysis completed in August 2005. Given the current focus

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- F. Main Street initiatives, it was agreed we should hold off considering moving for an updated study until this time next year.
- G. Organization Subgroup Support for the Economic Subgroup on the September 25 Business Forum. Greg Steinbrenner, Chair of the Economic Subgroup thanked our group for our offer of assistance. He asks that we encourage attendance at the Business Forum by members of the Thiensville Business Community.
- H. Other ideas?

IV. BUSINESS FROM THE FLOOR
None

V. MISCELLANEOUS BUSINESS AS MAY PROPERLY BE BROUGHT BEFORE THE COMMISSION.
None

VI. ADJOURNMENT
The Organization Subgroup meeting adjourned at 7:00 PM



Dianne S. Robertson, Village Clerk
September 9, 2013

Please advise the Thiensville Municipal Hall, 250 Elm Street (242-3720) at least 24 hours prior to the start of this meeting if you have disabilities and desire special accommodations.

Notice is hereby given that a quorum of the Village Board and/or Village Committees may be in attendance at this meeting to present, discuss and/or gather information about a subject over which they have decision making responsibility, although they will not take any formal action thereto at this meeting.