

**VILLAGE OF THIENSVILLE
THIENSVILLE BUSINESS RENAISSANCE COMMITTEE
MINUTES**

DATE: Monday, August 26, 2013

**LOCATION: 250 Elm Street
Thiensville, WI**

TIME: 6:30 PM

I. CALL TO ORDER

Trustee Lange called the meeting to order at 6:30 PM.

II. ROLL CALL

Trustees:	Kim Beck	
	David Lange	
Committee members:	Hugh Tewels, SCORE (excused)	(excused) Lee Rochwerger, SCORE
	Marc Mrugala, TBA President (excused)	Jennifer Abraham
	Fallon Bubacy (excused)	Jesse Daily, CORE (excused)
	Greg Steinbrenner	Charles Imig (excused)
	Jon Censky, Village Planner (excused)	John Abbott
	Steve Meyer	Barkha Daily (excused)
	Steve Giuntoli	Nick McLellan (excused)
	Lisa Giuntoli (excused)	
Administrator:	Dianne Robertson	

III. BUSINESS

A. Review and approval of the July 29, 2013 minutes

MOTION by Trustee Beck, **SECONDED** by Member Steinbrenner to approve the minutes from July 29, 2013.
MOTION CARRIED UNANIMOUSLY.

B. Recap Sub-Group members/agendas and progress status update of current projects

Promotion Subgroup:

Jennifer Abraham reported that the promotions group has not met since their last meeting in February, 2013. The Thiensville Business Association, Ladies Night Out and the Farmers Market are taking up the committee's time. The Iron Chef contest at the Farmer's Market has gone very well. The idea of naming the new park on N. Main Street (north of the old Village Hall) and to maybe have a contest to name the park was discussed.

Organizational Subgroup:

John Abbott – They are still trying to get a proper estimate for WiFi. There is a currently a \$2200 estimate for a Village Park Survey but they have no idea what the equipment costs will be. A comprehensive estimate is needed. Trustee Lange suggested that the Village budget \$5,000 for WiFi so at least the money is available. Steve Giuntoli and Jesse Daily have been emailing ideas and they are working with Time Warner Cable to try to get a marketing van to provide free advertising for this year. John Abbott has also reported that he is getting local businesses in the website directory.

David Lange – There was discussion about parking on Main Street. Administrator Robertson reported that there was a parking study done in 2008. John Abbott will pick up a copy of this study. David Lange suggested that (Jennifer) Abraham Dental should be on the website first with a link to her website. This may help to get other businesses to follow suit. This could also be linked to a persons facebook account.

John Abbott – As a team he wants to offer services to the Business Restructuring Group. Greg Steinbrenner is organizing the Business Forum. Administrator Robertson reported that the Riverwalk Bridge is in place.

C. Business Forum – September 25, 2013

Greg Steinbrenner – Provided a program schedule for the Business Forum. A gmail account will be setup for RSVP's for email invitations for the Forum. There will be an article written for the News Graphic and Mequon NOW to be published. Greg Steinbrenner is also still looking to get emails for the businesses.

The ideal guest list of attendees would be around 100 people for the Forum. Port Washington State Bank is confirmed to have a table for their loan program. Greg Steinbrenner would like to have a one page flyer to promote Thiensville and include resources and contact information. The program will begin at 5:30PM.

IV. BUSINESS FROM THE FLOOR

A. Citizens to be Heard

Open to any citizen who wishes to speak on items not on the agenda. Please step to the podium and give your name and address for the record.

V. MISCELLANEOUS BUSINESS AS MAY PROPERLY BE BROUGHT BEFORE THE COMMITTEE.

VI. ADJOURNMENT

MOTION by Trustee Beck, **SECONDED** by Member Giuntoli to adjourn the meeting at 7:45PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,

Approved by,

Susan R. Conway
Administrative Assistant

Dianne S. Robertson
Village Clerk