

Village of Thiensville
Business Renaissance Committee
Economic Development Sub-Committee
2/23/13

Meeting called to order at 10:00 a.m.

Greg Steinbrenner present
Mike Goldberg present
Steve Meyer present
Kim Beck present
Jennifer Abraham resigned

The committee agreed on the following mission statement:

To improve competitiveness for our community merchants, recruit new businesses and help fill any vacant spaces

The committee also identified five immediate projects:

1. Develop a "Why Thiensville" sales pitch
2. Plan a Thiensville Business Forum for late summer or early fall of 2013
3. Build relationships with developers and brokers
4. Research a Business Development Incentive Program
 - a) For current property owners
 - b) For potential business owners
5. Keep Business Vacancy list up to date and ensure that it is published on the Village Website.

The group also agreed to ask the entire Thiensville Business Renaissance Committee about how it will promote the 110th anniversary Harley Event.

Finally, the group set its next meeting for March 9 at 9:30 a.m. in the Village Hall.

The meeting was adjourned at 11:00 a.m.