



VILLAGE OF THIENSVILLE
Historic Preservation Commission
AGENDA

DATE: Tuesday, January 2, 2024

LOCATION: 250 Elm Street, Thiensville, WI

TIME: 6:00 PM

I. CALL TO ORDER

II. ROLL CALL

CHAIR:	JESSE DAILY
COMMISSIONERS:	ANGELINA APOSTOLOS PHILIP ECKERT NATHAN MATSON MARY GIULIANI JOSEPH MILLER LINDA UNKEFER
DIRECTOR OF COMMUNITY SERVICES/PUBLIC WORKS:	ANDY LAFOND

III. CITIZENS TO BE HEARD

A. Open to any resident or taxpayer on items not subject to a public hearing: Please be advised per §19.84(2), information will be received from the public. Village policy limits a three (3) minute time period per person, with time extension by the presiding official's discretion or a vote of 2/3 of the Board or Committee; be further advised that there may be limited discussion on the information received, however, no action will be taken under public comments. Written comments on agenda items are encouraged to be sent and addressed to the intended body by noon on the day of the meeting. Comments received timely will be forwarded to all members of the body. If you wish to speak, you must pre-register by emailing the Village Clerk at clandisch@village.thiensville.wi.us by 4:00 PM on the day of the meeting or by signing in immediately prior to the meeting.

IV. DATE AND TIME OF NEXT MEETING

A. February 6, 2024 (if necessary)

V. APPROVAL OF MINUTES

A. November 7, 2024 (att)

VI. BUSINESS

A. Discussion and action on Certificate of Appropriateness for Sign, 122 Green Bay Road,
Beyond the Barrier Aesthetics LLC (att)

VII. STAFF REPORT

VIII. ADJOURNMENT

Colleen Landisch-Hansen, Village Clerk

December 28, 2023

Please advise the Thiensville Municipal Hall, 250 Elm Street (262-242-3720) at least 24 hours prior to the start of this meeting if you have disabilities and desire special accommodations.



VILLAGE OF THIENSVILLE
Historic Preservation Commission
MINUTES

DATE: Tuesday, November 7, 2023

LOCATION: 250 Elm Street, Thiensville, WI

TIME: 6:00 PM

I. CALL TO ORDER

Chair Daily called the meeting to order at 6:00 PM.

II. ROLL CALL

CHAIR:	JESSE DAILY
COMMISSIONERS:	ANGELINA APOSTOLOS PHILIP ECKERT NATHAN MATSON MARY GIULIANI JOSEPH MILLER LINDA UNKEFER ANDY LAFOND
DIRECTOR OF COMMUNITY SERVICES/PUBLIC WORKS:	

III. CITIZENS TO BE HEARD

A. Open to any resident or taxpayer on items not subject to a public hearing: Please be advised per §19.84(2), information will be received from the public. Village policy limits a three (3) minute time period per person, with time extension by the presiding official's discretion or a vote of 2/3 of the Board or Committee; be further advised that there may be limited discussion on the information received, however, no action will be taken under public comments. Written comments on agenda items are encouraged to be sent and addressed to the intended body by noon on the day of the meeting. Comments received timely will be forwarded to all members of the body. If you wish to speak, you must pre-register by emailing the Village Clerk at clandisch@village.thiensville.wi.us by 4:00 PM on the day of the meeting or by signing in immediately prior to the meeting.

There were no citizens to be heard.

IV. DATE AND TIME OF NEXT MEETING

A. December 5, 2023 (if necessary)

V. APPROVAL OF MINUTES

A. September 5, 2023 (att)

The Commissioner who Seconded the Motion to Adjourn should be Joseph Miller.

MOTION by Commissioner Miller, **SECONDED** by Commissioner Giuliani to approve the minutes of the September 5, 2023 meeting as revised. **MOTION CARRIED UNANIMOUSLY.**

VI. BUSINESS

A. Discussion and action on Certificate of Appropriateness for Exterior Renovations, 201-207 South Main Street, Boucher Real Estate LLC (att)

Director LaFond noted the former Jenior Tire building, 201-207 South Main Street, is in the Village's Historic District, but the building has not been designated as historic. The Historic Preservation Commission is considering the aesthetics of the proposed remodel of the building. The Plan Commission has reviewed the site plan and an agreement for street renovations tied to share parking spots.

Chad Kemnitz from Professional Management Consultants Inc. was present, representing Boucher Real Estate LLC. Plans call for removing the sloped brown metal mansard, installing vertical framing and framing for the roof overhand and canopy in refinished black aluminum. The garage doors will be replaced. The brick and building height remain the same. Director LaFond added the area behind the building along the Ozaukee Interurban Trail will have an opaque wooden fence that will screen vehicles awaiting repair.

Commissioners expressed interest in a less-stark metal color that would be close to paint colors included in the historic palette. Director LaFond will take the Commissioners' wishes under advisement in providing staff approval.

MOTION by Commissioner Matson, **SECONDED** by Commissioner Miller to approve Certificate of Appropriateness for Exterior Renovations, 201-207 South Main Street, Boucher Real Estate LLC, based on staff approval of colors. **MOTION CARRIED UNANIMOUSLY.**

B. Discussion about Historical Plaque, 161 Green Bay Road

Commissioners discussed details of the Historic Plaque for 161 Green Bay Road including construction in 1895 and prior uses as a hardware store, tin shop, post office and marketing company. Draft language for the plaque will be reviewed at a future meeting. Commissioner Apostolos suggested beginning a discussion early in 2024 regarding the next plaque to be awarded.

VII. STAFF REPORT

There was no staff report. Director LaFond discussed several contacts that have been made related to property maintenance.

VIII. ADJOURNMENT

MOTION by Commissioner Apostolos, **SECONDED** by Commissioner Eckert to adjourn the meeting at 6:50 PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,

Gary Achterberg
Administrative Assistant

Signed by,

Andy LaFond
Director of Community Services/Public Works



Village of Thiensville

Historic Preservation

Certificate of Appropriateness



Property Address: 122 Green Bay Rd Suite 102, Thiensville WI 53092

12-050-05-03-003

Tax Key #

Office/ Professional Building

Current Zoning

Property Owner

Ullrich Management LLC

Name

3048 N MARIETTA AVENUE N

Address

(414) 333-4883

Phone

josephgullrich@gmail.com

Email address

Applicant ☐ Same as owner

Beyond the Barrier Aesthetics I

Name

3470 Tamarack Trail West Ben

Address

262-336-5953

Phone

Beyondthebarrieraesthetics@g

Email address

Project description - Please describe your project in detail. Include details about height and dimensions, color, materials used and setbacks from the street and property lines. Describe exterior architectural feature affected, such as windows, roofs, porches, cornices or masonry. Briefly describe the feature or materials and give the approximate date it was constructed, if known. Describe in detail the proposed work and how it will impact the existing feature. If more space is needed, continue on a separate page.

Sign Dimensions: 36"h x 48"w x 1"d

Color: White background with black border trim & Black Lettering with purple uv printed lavender sprig behind black lettering.

Wall Mounted Business Logo Sign made of wood, on outside of building which is painted a dark blue and is also wood.


Applicant's Signature

12/18/23

Date

A complete application shall be submitted by the deadline stated on the meeting schedule to the Village Clerk In order for an application to be considered complete, the application shall include the required number of site plans/maps, and all of the necessary supporting information as indicated on the Project Review Checklist. Owner, architect, builder or owner's representative must attend the Historic Preservation Commission meeting for action to be taken. See staff approval policy for projects that may not require commission approval. Some projects will require Plan Commission approval and paid and approved building permit. Projects not completed within 1 year of approval date must apply for renewal.

Application Checklist: 10 Paper copies and an electronic copy with files in PDF format (plan size 11X17) must be submitted for all applicable items below for review and the Historic Preservation Commission Packet.

Submit Applicable Items Below

- ☐ Submit scaled site plan with proposed location and setbacks with accurate dimensions indicating the property size, its relationship to surrounding properties, existing topography, key natural features and show the location of all existing and proposed:
- ☐ **Exterior Painting** – Color selection with samples of colors. List items to be painted. Provide color samples. See HPC Guidelines for color palate recommendations
- ☐ **Repairs and Maintenance** – Detail of items to be repaired and materials to be used. If possible, include samples of materials to be used.
- ☐ **Replacement of Windows, Doors, Siding, etc.** – Detail of items to be replaced and type of materials to be used.
- ☐ **Roofs** – Type of roofing material and color pattern. Provide roofing sample
- ☐ **Lighting plan;** photometric plan, type of fixtures, wattage and location and height of lighting structures.
- ☐ **Signs** – Type of sign, dimensions, text and color. If sign is to be illuminated, provide lighting details. Completed Village of Thiensville sign review application
- ☐ **Documents** - Plans, drawings, specifications and colored elevations of proposed alterations, new construction, accessory structures, fencing, or alterations to site plan showing finished exterior treatment and a listing of building materials. Completed Plan Commission application if needed.

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VILLAGE STAFF REVIEW

☐ Application Complete. Items needed: _____

Submitted to Village Clerk on 12/18/23 Staff Review Completed on _____

HPC Meeting Date 1/2/24

ADDITIONAL

REMARKS/CONDITIONS: _____

Village Staff

Title

Date

Village of Thiensville
SIGN REVIEW APPLICATION - \$150.00 FEE
Please Allow Two (2) Weeks for Sign Review

THIS APPLICATION BEGINS THE REVIEW PROCESS BY OUR PLANNING CONSULTANT JON CENSKY WHO PERFORMS INITIAL REVIEW OF THE SIGN(S). The sign specifications must be submitted at least 2 weeks prior to the Plan Commission and/or the Historic Preservation Commission to Jon Censky via email, 6954jpc@sbcglobal.net or by regular mail.

Mr. Censky will review the sign(s) to see if they meet the Village Sign Code requirements and make a recommendation to the Plan Commission via a written report. At this time **ELEVEN (11) FULL SIZE COPIES OF THE COLORED SIGN GRAPHICS AND ONE SCALE SITE PLAN** are required in addition to submittal of the **SIGN PERMIT APPLICATION** form to the Village Hall, 250 Elm Street, Thiensville, WI one week prior to the meetings. Additional copies may be required upon request from Village staff.

Applicant/Petitioner Name Alison Pearson

Premises Address 122 Green Bay Rd suite 102, Thiensville, WI 53092

Business Name Beyond the Barrier Aesthetics LLC Business Phone 262-336-5953

Property Owner Joe and Trish Ullrich Address 3048 N. Marietta Ave, Milwaukee, WI 53211

Property Owner Phone _____ E-mail ullrichmanagement@gmail.com

Contractor N/A Address _____ E-mail _____

Contractor Phone _____ Contractor Fax _____

Estimated Project Cost: \$ 280

Sign(s) requested: (check all that apply) ☒ Wall _____ Monument _____ Projecting

_____ Marquee, Awning or Canopy _____ Sandwich Board _____ On-site Directional Signs

Colored plans must include a scaled sketch of the proposed sign labeling dimensions and area, lettering (including height), colors, types of materials, method of illumination, height and dimensions of the pole or mounting bracket, and date of preparation. A summary of all existing signs that will remain on the site (including dimensions) is also required. Color and material samples must be provided for sign review.

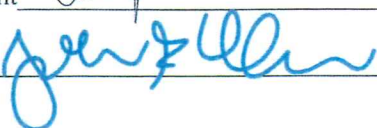
Wall sign, Marquee, Canopy or Awning sign proposals must specify building elevation or a photograph of the façade on which will be located, including a dimensioned shape showing where the sign will be placed and what size it will be.

Ground Mounted Signs and On-site Directional sign proposals require submittal of a scaled, dimensioned site plan, plot plan, or survey showing the proposed sign location in relation to driveways, parking areas, sidewalks, property lines, streets, and other signs on and within 20 feet of the property.

Projecting sign proposals must specify the distance from the street curb, distance sign projects from building, the clearance from the measured grade level to the bottom of the sign, that there are no more than two faces for the projecting sign and must show that the sign, including both faces, is perpendicular to the building.

Sandwich Board Signs require submittal of a scaled, dimensioned colored graphic of the proposed sign and proposed placement of sandwich board sign

If necessary, additional fees will be billed at an hourly rate for consulting, legal and engineering review. After approval from the Village Plan Commission, a sign permit is required from the Village Inspection Department.

Signature of Applicant  Date 12/11/23
 Signature of Owner  Date 12/11/23

VILLAGE OF THIENSVILLE

SIGN REVIEW FEE SCHEDULE - CONSULTANT

Sign Review Includes	Application Fee	Revision Fee	Receipt #
Sign Plan Package for Entire Site, including all wall, ground, canopy. and directional signs	<u>\$150.00*</u>	\$100.00*	110
Individual Wall Sign, projecting sign, ground sign, canopy sign or directional signs	\$150.00*	\$100.00*	
Permanent Window Signage or Individual Tenant Sign on an existing Master Tenant Sign	\$150.00*	\$100.00*	
All others including temporary signs	\$150.00*	\$100.00*	

*Plus any additional costs of the planning consultant's review at the rate of \$50/hr.

If needed, additional review time for planning, engineering and legal services will be billed back to the applicant and no permits or approvals will be given until all invoices are paid.

Revised 9/2012

Village of Thiensville - Gary Achterberg

From: Ali Pearson <beyondthebarrieraesthetics@gmail.com>
Sent: Tuesday, December 12, 2023 4:45 PM
To: Village of Thiensville - Gary Achterberg
Subject: Fwd: Sign Permit Application photos for 122 Green Bay Rd
Attachments: IMG_5878.HEIC; IMG_5877.HEIC; IMG_5876.HEIC; IMG_5875.HEIC; BTBA Sign Mock up.webp

Follow Up Flag: Follow up
Flag Status: Flagged

CAUTION: This email originated from outside of the organization. Do not click links, open attachments, or reply unless you recognize the sender and know the content is safe.

----- Forwarded message -----

From: Ali Pearson <beyondthebarrieraesthetics@gmail.com>
Date: Tue, Nov 21, 2023 at 9:41 PM
Subject: Sign Permit Application photos for 122 Green Bay Rd
To: <6954jpc@sbcglobal.net>

Hi Jon,

My name is Alison Pearson, Owner of Beyond the Barrier Aesthetics located in the Thiensville Mill Professional building at 122 Green Bay Rd suite 102. I am the newest tenant in that building, and my business entrance is located on the first floor at the back of the parking lot.

The inspector who granted my occupancy for the space was who made me aware I would need to apply for a sign permit, and said I could leave the sign up since I already had it mounted on the outer wall facing the parking lot. I didn't realize I would need to fill out an application with the town originally, as my landlord had given me the okay to put the sign up and it isn't visible from the road.

Attached below are a few photos of different vantage points of the sign on the mill building from the road and the parking lot. I do not have any site plan specs, and I was told by my landlord that he doesn't have any either when we first started renovating the space. I will be turning in the application and a check for the fee after the holiday weekend. Hopefully these photos will be sufficient for the approval.

Sign measurements are: 36"h x 48"w x 1"d

Thank you for your help.

--

Ali Pearson
Owner | Licensed AP Aesthetician
Beyond the Barrier Aesthetics LLC

Ali Pearson
Owner | Licensed AP Aesthetician
Beyond the Barrier Aesthetics LLC













VILLAGE OF THIENSV

250 ELM STREET
THIENSVILLE, WI 53092
United States

(262) 242-3720

Receipt: 0000000110

12/12/23

Cashier: GACHTERBERG

Received Of: BEYOND THE BARRIER AESTHETICS

The sum of: 150.00

SIGN

SIGN REVIEW APPLICATION -

01-42-005-44423

150.00

150.00

Total

150.00

TENDERED: Cash

150.00

Signed: _____

A delicate illustration of two lavender sprigs with small, light purple flowers and slender green leaves, positioned behind the main title text.

Beyond the Barrier Aesthetics

HEALTHY SKIN STARTS HERE